

November 30, 2017



COLORADO STATE UNIVERSITY

Community Outreach in GES

IMAGINE. DISCOVER. CULTIVATE.

COMMUNITY OUTREACH GOALS

Mission

CSU is introducing itself as a future neighbor to the Globeville, Elyria, and Swansea neighborhoods (GES) in an authentic way that respects, listens to, and supports the existing community.

CSU approach

- Focus on getting to know the GES communities
- Communicate with and understand the community
- Deliver programming/services that provide the greatest impact to the community and reflect what may exist in CSU's facilities at the National Western Center



CSU COMMUNITY ENGAGEMENT THEMES



How we're going about it:

- Attending existing community events
- Community outreach activities
- Educational opportunities
- Programmatic presence in the community
- Partner events in GES neighborhoods
- Programs offsite for GES community
- Community feedback mechanisms



COMMUNITY PARTNERS IN GES



Our partners:

- **Clínica Tepeyac:** a non-profit healthcare provider
- **Focus Points Community Center**
- **Local schools:**
 - Bruce Randolph School
 - Garden Place Elementary School
 - Swansea Elementary School
- **Denver Public Library:** The Valdez-Perry library branch.
- **Grow Haus:** a non-profit focused on food security issues.

BRUCE RANDOLPH SCHOOL



Existing partnership components:

- Little Shop of Physics
- Student involvement in CSU outreach efforts/events
- Temple Grandin Equine Assisted Therapy
- AP Human Geography and AP Civics class engagement

Potential future components:

- Students @ CSU Pipeline Project
- Youth Advisory Group
- Garden collaboration
- Teacher training opportunities

EMPOWERING STUDENT VOICES



“I choose to speak in hopes of carrying the message of the voices who haven’t been heard.”

- Ana Campos, freshman at BRS



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ONGOING OUTREACH ACTIVITIES



Annual CSU Animal and Human Health Clinic

- Brought in partners: PetAid Colorado, Dumb Friends League, Clinica Tepeyac, University of Colorado
- Offered companion animal vaccinations, spay/neuter appointments
- Addition of human health included flu shots and health screenings
- More than 100 animals vaccinated, 35 spay/neuters performed, and 100 flu shots and health screenings.

ONGOING OUTREACH ACTIVITIES

Little Shop of Physics

- More than 100 interactive science experiments
- Activated at the Community Appreciation Event on Nov. 3
- First appearance at Bruce Randolph School for middle school students in mid-November
- Returning to BRS in the Spring, and plan to open it up to community and more students



ONGOING OUTREACH ACTIVITIES

Extreme Community Makeover

- For the past two years, CSU alumni and Construction Management students in CM Cares, a social impact student organization, have volunteered with Extreme Community Makeover projects in GES.



ONGOING OUTREACH ACTIVITIES

Clínica Tepeyac

- Amy Parsons, Executive Vice Chancellor of the CSU System, served as a tortilla roller in 2017
- Attendance at annual events
- Sit on the Leadership Council
- Conversations around partnership with One Health – to resume in January 2018
- CSU Triathlon Team participation in the Clínica community 5K
- CSU Extension participation in the Clínica garden



ONGOING OUTREACH ACTIVITIES

Soil Health Kits

- Provided free soil testing kits in the GES neighborhoods for the last three years (~45 tests this past summer)
- Department of Soil and Crop Sciences gives recommendations on soil changes to improve gardening outcomes





QUESTIONS? SUGGESTIONS?



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